

## Radio Artifacts/Editorial

**Round 1:** 5 minute Newscast--- International, National, Local/Human Interest story;  
Commercial- Advertisement with Catchy Slogan (ie. Nike-Just Do It or McDonalds- I'm Lovin'  
It)- Contestants' Choice, Music Intro/Outro- Contestants' Choice.

**Round 2:** Breaking News

**Round 3:** Editorial- Students will have 30 mins on the site to prepare a 2 minute editorial on a topic announced on site. Students will be able to access the internet to help with prep.

**Round 4:** Students need to cut their new editorial into their existing newscast for a 7 minute radio program. 30 minutes prep.